



FOR IMMEDIATE RELEASE

Global creative entrepreneurs visit Bigfoot Entertainment

A group of over 40 entrepreneurs from the creative industries of China, Taiwan, Vietnam, the Philippines and the United Kingdom toured Bigfoot Entertainment's facilities in Cebu last March 10th. The visit was organized by the British Council as part of its Creative Cities project, which networks entrepreneurs from Cebu and other selected cities around the world. The ultimate goal of the project is to maximize the contribution of the creative industry to the growth of these cities.

Matt Lubetich, chief operating officer of Bigfoot Entertainment, said, "We are delighted that the British Council selected Cebu as one of the region's Creative Cities, and honored that it chose Bigfoot as one of the city's representatives. Bigfoot is based in Cebu precisely for its potential to be a major filmmaking hub in Asia, and this latest initiative of the British Council affirms our choice."

Members of Bigfoot's management team toured the group around the sound stages used for the international entertainment company's feature films, and gave demonstrations of video editing, sound design and computer-generated animation. The visit concluded with a screening of the trailer of *Hui Lu*, Bigfoot's full-length feature film which was recently released in theaters across China.

"We hope to explore collaborations with some of the creative entrepreneurs we've met here in the near future. This is a unique opportunity not only for Bigfoot but for the entire Cebu creative industry to expand internationally and reach new markets for our products and services," said Lubetich.

For more information on Bigfoot Entertainment, please visit www.bigfoot.com.

About Bigfoot Entertainment

Based in Los Angeles, California, Bigfoot Entertainment is an innovative entertainment company, producing independent feature films for the global marketplace, such as *Midnight Movie*, *Irreversi*, and *Curiosity of Chance*. Founded in 2002, the company continues to finance and produce feature films, television series and reality shows that are distributed throughout the world, many of which receive recognition and awards at film festivals. Bigfoot Entertainment produces many of its feature films in Bigfoot Studios, a wholly owned subsidiary in Cebu, Philippines. Bigfoot Studios encompasses six sound stages and onsite state-of-the-art post-production facilities.

Bigfoot Entertainment - leaving lasting footprints in the world of entertainment!

For more information visit www.bigfootentertainment.com

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