old city, new twist

WITH GOOD PLANNING AND THE HELP OF WORLD-CLASS ESTABLISHMENTS, THESE TWO PLACES CLEVERLY REINVENTED THEMSELVES

CEBU

Old rep It was a resort destination due to its beaches.
New rep It's now Asia’s new filmmaking hub.

The film Victim of Circumstance — about a woman who falls prey to a human trafficking scheme in Vietnam — was mostly shot and produced in Cebu. Why Cebu? It is where Bigfoot Entertainment, a US-based company that specializes in indie feature films, TV series and reality shows, has set up its state-of-the-art studios. Just 10 minutes away from the Mactan International Airport, Bigfoot's facilities include two large shooting stages; an underwater studio with a 640,000 liter tank; editing suites; and a 75-seat Dolby Mix Theater. Elaborate sets were built in the stages for the film. Bigfoot then flew 400 kg of camera equipment, 30 actors and film crew to Ho Chi Minh City via Cebu Pacific for principal photography. Next: Two projects with Cebu as the backdrop. www.bigfoot.com